



Unit 3.5 iCommunicate – iCollaborate



Year: Three (Level1)
Term: Summer



Background information for teachers

This module focuses on podcasting, blogging, vlogging and broadcast channels. Pupils will look at the origins of these four areas before learning how to create their own. Pupils will also discuss how digital networks such as the internet have made remote collaborations possible and very easy.

Learning Outcomes for the Unit

During this course, the pupils will learn about Blogs, Vlogs and Podcasts. They will look in depth at these three forms of communication with a view to creating their own. Pupils will learn how to use more advanced functions of GarageBand such as the auto-bar, and copy and paste. Pupils will use writing skills to plan their work and learn how to structure each of these means of communication effectively for their audience.

Key vocabulary

Podcast	A podcast (sometimes abbreviated as pod) is a digital audio broadcast distributed on the Internet.
Blog	A weblog or blog is a listing of text, images, or other objects that are arranged in a chronological order.
Vlog	Alternatively known as a vodcast, vlog, or video blogging, vlogging is a blog where someone (vlogger) discusses their interests, what's on their mind, or something personal.
Collaboration/Collaborate	The action of working with someone to produce something.
Content	Content is another term used to describe the text within an e-mail, web page, or another file.
episodic	Broadcast or published as a series of instalments.
Channel	A band of frequencies used in radio and television transmission, especially as used by a particular station.
Audience	The assembled spectators or listeners at a public event such as a play, film, concert, or meeting.
Viewers	A person who looks at or inspects something.
Listeners Ident	An ident is a video identification of a channel that advertises the different programs to an audience by introducing the next program and showing a time schedule of the shows that are coming on.
Dead Air	A period during which the signal of a television or radio broadcast is unintentionally interrupted, so that no material is transmitted

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Learning Session 1	Learning Sessions 1 and 2 are all about Podcasts. During this lesson pupils will learn about the origins of podcasts and how they are structured. Pupils will hear about the content that goes into a podcast and begin to plan their own. In groups of four/five pupils will start to write an introduction. They will think about a theme for their podcast and roles for their peers within the group. Pupils will assign each other a role, e.g. sports reporter, then plan and record the introductions to their podcast. Throughout all of the sessions there will be a strong emphasis on protecting your identity whether you are speaking, writing or videoing.
Learning Session 2	Continuing from Learning Session 1 pupils will add a new section to their GarageBand project and start constructing a new story. This can be about something from school, something topical to the time or complete fiction. After an introduction recapping the learning from last week and talking about our new topic features, the groups will have the rest of the lesson to plan and record their news feature.
Learning Session 3:	During this lesson pupils will learn about Jingles and Beds within podcasts and radio adverts. Pupils will listen to examples and analyse them as a class before moving on to composing/writing their own and imbedding it into their podcasts.
Learning Session 4:	This learning session will move away from podcasts and begin to look at Blogs. Again, the pupils will learn their origins and how they are structured, as well as how you can obtain them. The pupils will be tasked in pairs to write their own blog around a subject of their choosing. Before they set off writing a number of different blogs written for different purposes will be looked at by the class and analysed, to make sure the pupils include everything they need to make it a success.
Learning Session 5:	Learning Session 5 will task the pupils with turning their blogs from last week into a Vlog. Before this can be done, they must learn about the origins, structure, and the content of a vlog, as well as the differences between a vlog, a blog and a podcast.
Learning Session 6:	With most vlogs being transmitted through YouTube the pupils will learn about creating a contents page. After analysis of some pages by different users the pupils will create a page description and format. Throughout this lesson there will be an emphasis on protecting your identity on a channel, as they can often combine lots of forms of communication: a written description, links to other sites and videos of or about you.
Learning Session 7:	This session will run either as part of a longer half term or a contingency for pupils or classes who have exceeded the lesson plans for the half term. Pupils will be asked to combine all of their work and create their own contents page/channel. As an extra precaution towards protecting our identity, we are going to learn about Avatars. The pupils will have the opportunity to create an avatar for themselves, and this can be true to life or a creation of their own devising.