

Y6 – How can the media influence people?

British values: Individual liberty, Rule of law

Knowledge

- how the media, including online experiences, can affect people's wellbeing – their thoughts, feelings and actions (inc how influences to spend money)
- that not everything should be shared online or social media and that there are rules about this, including the distribution of images
- that mixed messages in the media exist (including about health, the news and different groups of people) and that these can influence opinions and decisions
- how text and images can be manipulated or invented; strategies to recognise this
- to evaluate how reliable different types of online content and media are, e.g. videos, blogs, news, reviews, adverts
- to recognise unsafe or suspicious content online and what to do about it
- how information is ranked, selected, targeted to meet the interests of individuals and groups, and can be used to influence them
- how to make decisions about the content they view online or in the media and know if it is appropriate for their age range
- how to respond to and if necessary, report information viewed online which is upsetting, frightening or untrue

Social and emotional skills

- Understands the impact social media can have on decisions and feelings
- Can identify the risks and benefits of social media
- Understand that not all things on social media are accurate.
- Understand how to recognise suspicious information
- Understand the laws around social media (inc gambling)

Key questions

- What are the main uses of social media?
- How can social media benefit businesses? How can this impact on the viewers?
- In what ways can social media benefit you?
- What risks are involved when using social media? How can you minimise these?
- Are there any unhealthy habits that could arise from using social media?
- How old do you have to be to have social media accounts? (facebook/whatsapp/insta etc.)

<ul style="list-style-type: none">• to recognise the risks involved in gambling related activities, what might influence somebody to gamble and the impact it might have (money)• to discuss and debate what influences people's decisions, (inc spending money) taking into consideration different viewpoints		
Key Vocabulary: social media, account, Rule of Law, Individual Liberty, debate, influence, risks, sharing/posting, media, opinions, decisions, reliability, blogs, news, reviews, adverts, targeted.		
Wider links: Social media – Year 6 lesson plan pack PHE School Zone		